



Los Gatos Children's Christmas/Holiday Parade December 2, 2023

2023 Parade Program Advertising Schedule

Contact Person: _____ Company: _____

Billing Address: _____

City: _____ Zip: _____ Telephone: _____

E-mail address: _____

Check your ad choice:	Size:	Amount:
<u>Sold</u> Back Cover	(8 ½ x 11)	\$1200
<u>Sold</u> Inside Cover Front	(8 ½ x 11)	\$850
<u>Sold</u> Inside Cover Back	(8 ½ x 11)	\$850
_____ Full Page Inside	(7 ½ x 10)	\$750
_____ One Half Page	(7 ½ x 5 ¼)	\$400
_____ One fourth Page	(3 ¾ x 5 ¼)	\$225
_____ Business Card (1/8 pg)	(3 ¾ x 2 ½)	\$150

Amount Enclosed: \$ _____

Signature: _____ Date: _____

Please run a previous ad on file ☐ I will submit new ad copy ☐

Please Make Checks Payable to: Los Gatos Christmas Foundation

Contact: Carol Musser at 408-921-0229. ccmusser@aol.com

Mail to: Carol Musser, 232 Loma Alta Ave., Los Gatos, CA 95030

Enclose camera ready advertising copy or business card that you wish to appear in the 2023 Holiday Parade Program. Send electronic high resolution (color or B/W) PDF file to ccmusser@aol.com.

Provide bleeds if your ad is flush to edge with color. E-mail subject: **LG Parade Ad.**

- This is a sellout program. **To confirm your ad in the program, ad space and size need to be reserved by September 30.** email ccmusser@aol.com to confirm.
- **Deadline for ad copy: October 27, 2023.**

Take this opportunity to present holiday promotions, events or your organization. The proceeds from your ad donation support the parade expenses and ensure this ongoing holiday tradition each year. There are no other fundraising activities associated with the parade. Programs are distributed to the Chamber of Commerce, businesses and at the Parade on December 2, to the thousands of visitors attending the parade. The Christmas Foundation is a 501(c) (3) Charitable Organization, Tax ID: 68-0042833. Thank you for your contribution!