



# Los Gatos Children's Christmas/Holidays Parade

December 5, 2026

## 2026 Parade Program Advertising Commitment

Contact: \_\_\_\_\_ Company: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

| CHECK YOUR AD CHOICE:                           |                    | SIZE:     | COST:  |
|-------------------------------------------------|--------------------|-----------|--------|
| <input checked="" type="checkbox"/> <b>SOLD</b> | Back Cover         | 8.5x11    | \$1200 |
| <input checked="" type="checkbox"/> <b>SOLD</b> | Inside Front Cover | 8.5x11    | \$850  |
| <input type="checkbox"/>                        | Inside Back Cover  | 8.5x11    | \$850  |
| <input type="checkbox"/>                        | Full Page Inside   | 8.5x11    | \$775  |
| <input type="checkbox"/>                        | 1/2 Page           | 7.5x5.25  | \$425  |
| <input type="checkbox"/>                        | 1/4 Page           | 3.75x5.25 | \$250  |

Signature: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_  
Date: \_\_\_\_\_

Please run previous ad on file: ☐ I will submit a new ad copy: ☐

### Please Make Checks Payable to: Los Gatos Christmas Foundation

Advertising Questions and Payment:

Jim Barth - jim.barth@gmail.com, 408.354.3856, PO Box 123, Los Gatos, CA 95031

Artwork Questions/Submissions:

parade@lgsrecreation.org, 408.354.8700

- Enclose camera-ready advertising copy that you wish to appear in the 2026 Holiday Parade Program.
- Provide 1/4" bleeds if your ad is flush to edge with color.
- This is a sellout program. **TO CONFIRM YOUR AD IN THE PROGRAM, AD SPACE AND PAYMENT MUST BE RECEIVED BY OCTOBER 16TH.**
- Deadline for ad copy: November 2, 2026.
- There are no other fundraising activities associated with the parade besides your advertisements and donations.

Take this opportunity to present holiday promotions, events or your organization. The proceeds from your ad donation support the parade expenses and ensure this ongoing holiday tradition each year. There are no other fundraising activities associated with the parade. Programs are distributed in advanced to the Chamber of Commerce, businesses and at the Parade on December 6th, to the thousands of visitors attending the parade.

The Christmas Foundation is a 501(c) (3) Charitable Organization, Tax ID: 68-0042833.

Thank you for your contribution!